



## Waunakee Rotary Club

Oct. 5, 2006  
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The speaker at the Oct. 5 meeting of the Waunakee Rotary Club was Ron Vincent, owner of Vincent Consolidated Commodities.

Four years ago, Ron became president of Wisconsin Sports Development, a statewide non-profit organization that organizes a variety of sports events. Eighty percent of the participants are kids.

Their biggest event – or, rather, series of events – is the Badger State Games. The mission is to promote participation, not competition in the various events. About 350,000 people have participated in the games since 1985. The events rely on sponsorships and donations and have an economic impact of \$2.6 million.

The organization also puts together Lighten Up Wisconsin – a team challenge weight-loss activity program. Participants learn about health, nutrition and physical fitness as teams try to lose weight. About 8,000 people have participated. Ron would like this program to expand this wellness program to include the corporate area.

Shape Up Wisconsin Kids is geared toward getting kids to be active. Thirty percent of Wisconsin's school-age kids are overweight – a number that is increasing all the time. This program shows the difference that 30 minutes a day can make in fitness.

Fit Kids Challenge is a 16-week program designed to encourage kids to track the progress of their physical activity.

GotSports? acts as a sports commission for the State of Wisconsin. It works to attract sporting events to Wisconsin, using its expertise to set up events.

Ironman is an event that has a

\$2.4 million impact on the state. Featuring biking, swimming and running, the Madison Ironman event is one of six in the nation.

ESPN Outdoor Games is a made-for-TV event that garnered a lot of interest in the Madison area a couple of years ago. There is talk that it might return to the area in 2007.

Wisconsin Athletic Hall of Fame, located outside the U.S. Cellular Arena in Milwaukee, recognizes people who have made a difference in Wisconsin athletics.

#### Other items:

- Rotary In Lights ceremony will be held Nov. 27. There will be music. Tom Reis says this year we're getting help from the hockey and softball associations, who will help staff the gate and set up. In future years, Rotary will welcome help from other organizations.

- Members who haven't been photographed for the directory should see Mike Fehrenbach.

- Rotary Rustic Road Rally was enjoyed by 14 folks who got up early to watch cranes in Necedah. It was too windy for cranes to fly, but it was a good day anyway, Ray Statz said.

- Rotary needs your e-mail address. Phil Willems was collecting them at the end of the last meeting.

Guests: Mike Lawrence, guest of Jim Tubbs; Kelly Harris, guest of Rich Harris.

Visiting Rotarians: Ron Vincent, Downtown Madison.

Birthdays: None.

### OFFICERS

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PHIL WILLEMS, CLUB SECRETARY  
BOB PULVERMACHER, RECORDING SECRETARY • KIM LENGFELD, TREASURER

### DIRECTORS

LARRY FELSHHEIM • ED NIEBUHR • LORI DERAUF  
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### Calendar of Events:

Nov. 27 - Rotary Lights ceremony

May 4-6, District Conference

Anniversaries: Oct. 5, Dan and Kristien Statz; Oct. 7, Betsy Flanagan and Larry Nummerdor.

Prayers: Oct. 5, Leonard Allen; Oct. 12, Kim Wilde; Oct. 19, Pat Durden; Oct. 26, Msgr. Kramer.

Programs: Oct. 5, Club Assembly; Oct. 12, Neighborhood Connection, Genna Eaton; Oct. 19, Fair Wisconsin, Jeff Wright; Oct. 26, the pork industry, Mike Wehler; Nov. 2, Club Assembly; Nov. 9, Tony Shriver, animal assisted therapy.

Greeters: Oct. 5, Rich Wipperfurth and Bud Zander; Oct. 12, Brent Ziegler and Peggy Acker-Farber; Oct. 19, Leonard Allen and Bob Arntz; Oct. 26, Ken Ballweg and Ron Ballweg; Nov. 2, Roberta Baumann and Connie Blau.

## Make up meetings online

It's easy to make up a meeting on the Internet. The site is [www.rotarye-clubone.org](http://www.rotarye-clubone.org). Print out the form and give it to Phil Willems, the club secretary.