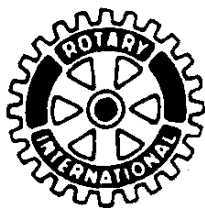


Check our web site – [www.waunakeerotary.org](http://www.waunakeerotary.org)



## Waunakee Rotary Club

April 26, 2007  
Vol. 40 No. 41

The Waunakee Rotary Club had a chance to meet the Russian visitors hosted through the exchange program.

President Drew Lawrence noted that several Rotarians awaited the arrival of the travel-weary Russians April 12 and greeted them at the Dane County Airport.

All of the visitors work in the field of graphic design, media and information technology.

Ilya Zlotnikov is from Russia and lives in Portland, Ore. Zlotnikov is with the Center for Citizen Initiatives Productivity Enhancement Program.

Zlotnikov translated for the Russians and discussed the Productivity Enhancement Program. The main criteria to be accepted for the exchange is to represent private business. Because 15 years ago, Russia was under Soviet rule, there was no private enterprise, Ilya said. So in Russia, business people lack the luxury of networking with other experienced business people in their own country. Also, graphic design under Soviet rule was limited mainly to propaganda.

The visitors introduced themselves and discussed their fields.

They included representatives of small printing production companies and several other small ad agencies.

Sergey Kornienko is from St. Petersburg and owns Korn-Art, a small advertising firm. His main client is the equivalent of Tyson Foods in the United States, Drew said. Sergey has been fascinated by the large grocery stores he has seen in the United States, Drew said.

Sergey's firm mainly produces designs and advertising for food manufacturers, he said.

Sergey explained that under the Soviet regime, the government planned the economy and food production. But when the regime col-

lapsed, a shortage of food ensued. His client's manufacturing company was founded by starting to sell foreign goods in Russia and is now one of the largest frozen food manufacturers.

Harriet Statz, who organized the exchange, said if you are considering hosting an exchange visitor, it's an experience that grows on itself.

The last exchange through the Waunakee Rotary Club was four years ago.

"In the time from when these people come and they leave, we will be close friends," Harriet said. "Now that the world is smaller than it was four years ago and more troubled and is growing all the more rapidly, we want to continue our friendships with you."

Ilya thanked the club members for opening their homes to the visitors.

"You probably don't realize how beneficial this is. When the delegates go back, they'll tell their employees and employers about this," he said.

#### Other items:

- Drew Lawrence reported that the Whitetails event raised \$3,239 for the club.

- Lori Derauf reported that the club has arranged for its first exchange student to come from Brazil. More host families are needed as backups.

- Sandy Taylor has received the full amount of the \$1,800 needed to build a home in Haiti. Bill Erickson has been in contact with Rotarians in District 5950, and the trip to build the home is set for Dec. 3, he said.

- Drew said the District Assembly was held Saturday and seven from our chapter attended, included Bob Pulvermacher, who is the district's Web master.

Guests: Sharon Kruschek, guest of Neil Kruschek; Jeanette Erickson, guest of Bill Erickson; Brock Ryan,

### OFFICERS

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### DIRECTORS

TOM REIS • LORI DERAUF • BILL ERICKSON

### Calendar of Events:

April 12-28, Russian visitors

April 22, Community Awards Banquet

May 4-6, District Conference

May 30, Madison Breakfast

Rotary Golf Outing

June 17-20, RI, Salt Lake City

Kyla Jenson and Joanne Tierney, guests of Don Tierney.

Visiting Rotarians: Lon Foree, Sun Prairie.

Birthdays: April 25, Jim Steffenhagen; April 27, Bob Nicholson; April 30, Harriet Statz; May 2, Jim Jukes.

Anniversaries: April 28, Scott and Melanie Cochems.

Prayers: April 26, Msgr. Kramer; May 3, Susan Vergeront; May 10, Leonard Allen; May 17, Kim Wilde.

Programs: April 26, Relay for Life, DJ Niemuth and Jennifer Stangl; May 3, club assembly.

Greeters: April 26, Daniel Muxfeld, Bob Nicholson; May 3, Ed Niebuhr, Ron Niesen; May 10, Linda Olson, Danny Paul.

## Make up meetings online

It's easy to make up a meeting on the Internet. The site is [www.rotaryclubone.org](http://www.rotaryclubone.org). Print out the form and give it to Phil Willems, the club secretary.